

MISSISSIPPI ASSOCIATION OF COACHES

Post Office Box 1194, Clinton, MS 39060-1194 600 East Northside Dr., Clinton, MS 39056-3437 Telephone: 601-924-3020 Fax: 601-924-3050 www.mscoaches.com



DIRECTIONS FOR SELLING ADS FOR THE GAME PROGRAM

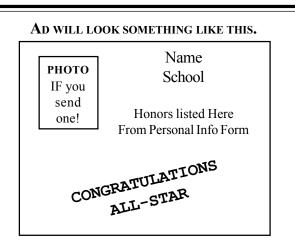
1. Each participant is expected to sell a minimum of \$300.00 in ads. The more you sell, the larger your commission check will be. You must sell at least \$300 in ads in order to receive a commission check. For example,

Style="background-color: ## Style:

- 2. **Start immediately** selling your ads. Please be sure to ask your Coach for help. Some suggestions for ad sales: school (booster club, organizations, etc.), church, local businesses (banks, physicians, dentists, restaurants, etc.), family.
- 3. Make copies of the ad contract page to sell your ads. Please make sure all information is legible and that your name is on the bottom of the contract as the All-Star. Personal messages, business cards, photos, etc. can be included, but please DO NOT staple them.
- 4. Checks should be made payable to the Mississippi Association of Coaches. We recommend that you do not send cash through the mail. Either send a personal check or money order for the necessary amount.
- 5. We will lay out the ad for you if you do not send a ready-made ad.
- 6. Please do not wait until the last day to mail your ads.

If a ½ page or larger ad is purchased, honor pages with information taken from the Personal Information Form will be created. Photographs can be used in your program ads. Only clear photos will be used. Be sure to designate which photograph and message should be used for each ad.

Please be careful when attaching photos or business cards to ads- we can't undo marks made by paperclips or staples.



FULL PAGE —

Ads will be in Black & White.

Ad Dimensions:

Full Page- 7" x 9.5"

3/4 Page- 7" x 7"

1/2 Page- 7" x 4.75"

1/4 Page- 3.5" x 4.5"

1/8 Page- 3.5" x 2.25"

Patron- Name only listing in the back of the book

We endeavor to include any photos, business cards, messages, etc. where space is available.

1/2 PAGE —

1/4 PAGE ---

3/4 PAGE —

SAMPLE PATRON AD LISTING:

JOE ALL-STAR
Mom & Dad
McDonald's
State Farm Insurance

1/8 PAGE[•]

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Ad Contract For

2016 Bernard Blackwell All-Star Football Program Book

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Name of Company or Individual(s) l	Purchasing Ad
Message Ex: Good Luck in the Gan	ne, Johnny! We are so proud of you!
Purchaser's Name as you wish it to app	pear in the ad. Ex: From Mama & Daddy
Contact Phone Number (in case we	have questions about your ad)
For BUSINESSES ONLY: Physical want this information listed in your a	Address, Phone, Fax, etc. if you d.
Select Ad	Size Desired
Full Page	\$200.00
3/4 Page	160.00
1/2 Page	125.00
1/4 Page	100.00
1/8 Page	50.00
Patron	25.00
(Patron ad is a NAME ON	NLY listing in back of Program)
copy printed in a dark ink for satisfactory r	ular artwork, these should be furnished as clear eproduction. Please do not staple, tape or fol- to The Mississippi Association of Coaches
Ads must be received b	y Wednesday, October 19.
Customer's Signature	Printed Name of Customer
Name of All-Star (Please Print	(1)

NOT TO SCALE!

