



MISSISSIPPI ASSOCIATION OF COACHES

Post Office Box 1194, Clinton, MS 39060-1194
600 East Northside Dr., Clinton, MS 39056-3437
Telephone: 601-924-3020 Fax: 601-924-3050
www.mscoaches.com



DIRECTIONS FOR SELLING ADS FOR THE GAME PROGRAM

- 1. Each participant is expected to sell a minimum of \$300.00 in ads. The more you sell, the larger your commission check will be. *You must sell at least \$300 in ads in order to receive a commission check.* For example,

If you sell this amount in Ads: Your Commission Check will be for:

\$1,000.00	\$200.00
900.00	180.00
800.00	160.00

- 2. **Start immediately** selling your ads. Please be sure to ask your Coach for help. Some suggestions for ad sales: school (booster club, organizations, etc.), church, local businesses (banks, physicians, dentists, restaurants, etc.), family.
- 3. Make copies of the ad contract page to sell your ads. Please make sure all information is legible and that your name is on the bottom of the contract as the All-Star. Personal messages, business cards, photos, etc. can be included, but please **DO NOT** staple them.
- 4. Checks should be made payable to the Mississippi Association of Coaches. We recommend that you do not send cash through the mail. Either send a personal check or money order for the necessary amount.

If a 1/2 page or larger ad is purchased, honor pages with information taken from the Personal Information Form will be created. Photographs can be used in your program ads. Only clear photos will be used. Be sure to designate which photograph and message should be used for each ad.

AD WILL LOOK SOMETHING LIKE

PHOTO IF you	Name
	School
	Honors listed Here
CONGRATULATIONS	

IMPORTANT: Ads will not be accepted from gambling casinos or beer and liquor distributors.

FULL PAGE —

Ads will be in Black & White.

Ad Dimensions:

Full Page- 7" x 9.5"

3/4 Page- 7" x 7"

1/2 Page- 7" x 4.75"

1/4 Page- 3.5" x 4.5"

1/8 Page- 3.5" x 2.25"

Patron- Name only listing in the back of the book

1/2 PAGE —

1/4 PAGE - -

3/4 PAGE —

1/8 PAGE ...

SAMPLE PATRON AD LISTING:

**JOE ALL-STAR
Mom & Dad
McDonald's
State Farm Insurance**

