

#### MISSISSIPPI ASSOCIATION OF COACHES

Post Office Box 1194, Clinton, MS 39060-1194 600 East Northside Dr., Clinton, MS 39056-3437 Telephone: 601-924-3020 Fax: 601-924-3050 www.mscoaches.com



#### DIRECTIONS FOR SELLING ADS FOR THE GAME PROGRAM

1. Each participant is expected to sell a minimum of \$300.00 in ads. The more you sell, the larger your commission check will be. *You must sell at least \$300 in ads in order to receive a commission check.* For example,

If you sell this amount in Ads: Your Commission Check will be for:

\$200.00	<b>\$1,000.00</b>
180.00	900.00
160.00	800.00

- 2. **Start immediately** selling your ads. Please be sure to ask your Coach for help. Some suggestions for ad sales: school (booster club, organizations, etc.), church, local businesses (banks, physicians, dentists, restaurants, etc.), family.
- 3. Make copies of the ad contract page to sell your ads. Please make sure all information is legible and that your name is on the bottom of the contract as the All-Star. Personal messages, business cards, photos, etc. can be included, but please DO NOT staple them.
- 4. Checks should be made payable to the Mississippi Association of Coaches. We recommend that you do not send cash through the mail. Either send a personal check or money order for the necessary amount.

If a ½ page or larger ad is purchased, honor pages with information taken from the Personal Information Form will be created. Photographs can be used in your program ads. Only clear photos will be used. Be sure to designate which photograph and message should be used for each ad.



IMPORTANT: Ads will not be accepted from gambling casinos or beer and liquor distributors.

## **FULL PAGE**—

Ads will be in Black & White.

**Ad Dimensions:** 

Full Page- 7" x 9.5"

3/4 Page- 7" x 7"

1/2 Page- 7" x 4.75"

1/4 Page- 3.5" x 4.5"

1/8 Page- 3.5" x 2.25"

Patron- Name only listing in the back of the book

1/2 PAGE —

1/4 PAGE- -

3/4!PAGE-

**SAMPLE PATRON AD LISTING:** 

JOE ALL-STAR Mom & Dad McDonald's State Farm Insurance

1/8 **PAGE** 

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### Ad Contract For 2017 All-Star Slow Pitch Softball Program Book PLEASE PRINT CLEARLY

Name of Company or Indi	vidual(s) Purchasing Ad
Message Ex: Good Luck	in the Game, Susan! We are so proud of you!
Purchaser's Name as you wi	sh it to appear in the ad. Ex: From Mama & Daddy
Contact Phone Number (in	n case we have questions about your ad)
For BUSINESSES ONLY: want this information listed	Physical Address, Phone, Fax, etc. if you d in your ad.
	Select Ad Size Desired
Full	Page\$200.00
3/4 F	Page160.00
1/2 F	Page125.00
1/4 I	Page100.00
1/8 F	Page 50.00
Patro	on25.00
(Patron ad is a	NAME ONLY listing in back of Program)
copy printed in a dark ink for s	ogos, or regular artwork, these should be furnished as clear atisfactory reproduction. Please do not staple, tape or fold ade payable to The Mississippi Association of Coaches.
Ads must be rec	eived by Wednesday, September 6.
Customer's Signature	Printed Name of Customer
Name of All-Star (Ple	ase Print)

# **NOT TO SCALE!**

