



MISSISSIPPI ASSOCIATION OF COACHES

Post Office Box 1194, Clinton, MS 39060-1194
600 East Northside Dr., Clinton, MS 39056-3437
Telephone: 601-924-3020 Fax: 601-924-3050
www.mscoaches.com



DIRECTIONS FOR SELLING ADS FOR THE GAME PROGRAM

- 1. Each participant is expected to sell a minimum of \$350.00 in ads. The more you sell, the larger your commission check will be. *You must sell at least \$350 in ads in order to receive a commission check.* For example,

If you sell this amount in Ads: Your Commission Check will be for:

\$1,000.00	\$200.00
900.00	180.00
800.00	160.00

- 2. **Start immediately** selling your ads. Please be sure to ask your Coach for help. Some suggestions for ad sales: school (booster club, organizations, etc.), church, local businesses (banks, physicians, dentists, restaurants, etc.), family.
- 3. Make copies of the ad contract page to sell your ads. Please make sure all information is legible and that your name is on the bottom of the contract as the All-Star. Personal messages, business cards, photos, etc. can be included, but please **DO NOT** staple them.
- 4. Checks should be made payable to the Mississippi Association of Coaches. We recommend that you do not send cash through the mail. Either send a personal check or money order for the necessary amount.

If a 1/2 page or larger ad is purchased, honor pages with information taken from the Personal Information Form will be created. Photographs can be used in your program ads. Only clear photos will be used. Be sure to designate which photograph and message should be used for each ad.

AD WILL LOOK SOMETHING LIKE

PHOTO
IF
you

Name
School

Honors listed Here

CONGRATULATIONS

IMPORTANT: Ads will not be accepted from gambling casinos or beer and liquor distributors.

FULL PAGE —

Ads will be in Black & White.

Ad Dimensions:

Full Page- 7" x 9.5"

3/4 Page- 7" x 7"

1/2 Page- 7" x 4.75"

1/4 Page- 3.5" x 4.5"

1/8 Page- 3.5" x 2.25"

Patron- Name only listing in the back of the book

1/2 PAGE —

1/4 PAGE - -

3/4 PAGE —

1/8 PAGE ···

SAMPLE PATRON AD LISTING:

**JOE ALL-STAR
Mom & Dad
McDonald's
State Farm Insurance**

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Ad Contract For 2018 All-Star Fast Pitch Softball Program Book

PLEASE PRINT CLEARLY

Purchaser's Name as you wish it to appear in the ad. *Example: Mom & Dad*

Message *Ex: Good Luck in the Game, Johnny! We are so proud of you!*

Contact Phone Number (in case we have questions about your ad)

For **BUSINESSES ONLY**: Physical Address, Phone, Fax, etc. **if you want this information listed in your ad.**

Select Ad Size Desired

- Full Page \$200.00
- 3/4 Page 160.00
- 1/2 Page 125.00
- 1/4 Page 100.00
- 1/8 Page 50.00
- Patron 25.00

Patron ad is a **NAME ONLY** listing in back of Program-
No message included. Please see sample to the right.

If your ad includes trademarks, logos, or regular artwork, these should be furnished as clean copy printed in a dark ink for satisfactory reproduction. Please do not staple, tape or fold artwork. **Checks should be made payable to The Mississippi Association of Coaches.**

Ads must be received by Thursday, March 22

Customer's Signature

Printed Name of Customer

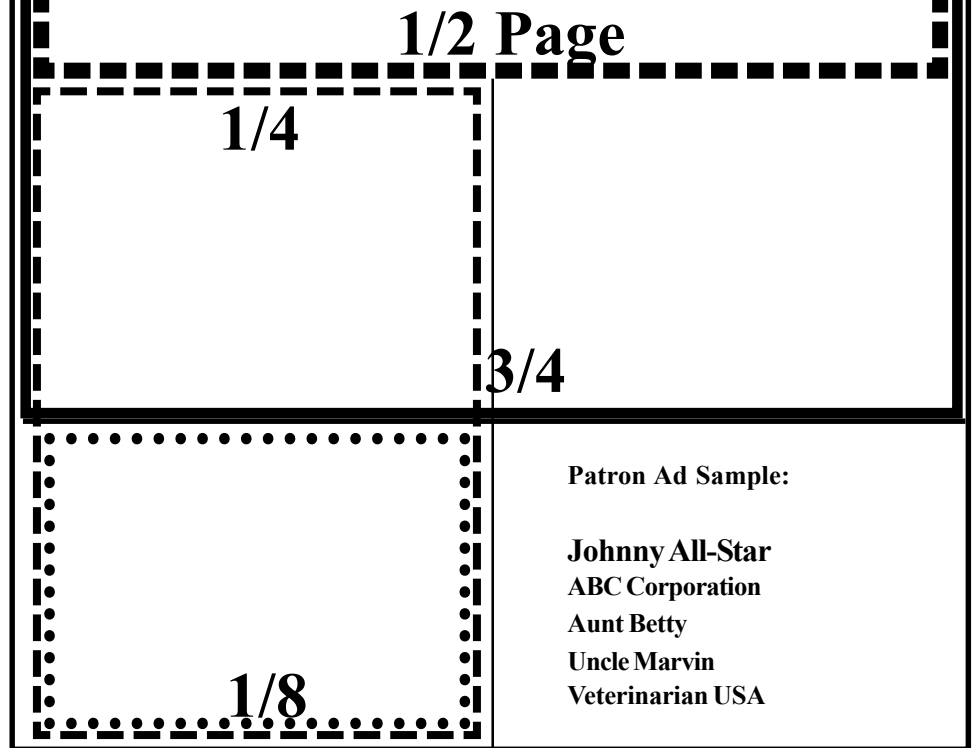
Name of All-Star *(Please Print)*

NOT TO SCALE!

- Full Page
- 3/4 Page
- 1/2 Page
- - 1/4 Page
- • • 1/8 Page

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Black & White.
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WE WILL ENDEAVOR TO INCLUDE WHERE ABLE ANY
MESSAGES, PHOTOS, AND/OR BUSINESS CARDS YOU PROVIDE.



Patron Ad Sample:

Johnny All-Star
ABC Corporation
Aunt Betty
Uncle Marvin
Veterinarian USA