

# MISSISSIPPI ASSOCIATION OF COACHES

P. O. Box 1194, Clinton, MS 39060-1194 • Telephone: 601-924-3020 • Fax: 601-924-3050

## *Ad Contract For 2018 All-Star Slow Pitch Softball Program Book*

### Select Ad Size Desired

<input type="checkbox"/>	Full Page .....	\$200.00
<input type="checkbox"/>	3/4 Page .....	160.00
<input type="checkbox"/>	1/2 Page .....	125.00
<input type="checkbox"/>	1/4 Page .....	100.00
<input type="checkbox"/>	1/8 Page .....	50.00
<input type="checkbox"/>	Patron .....	25.00

Patron ad is a NAME ONLY listing in back of Program-  
No message included. Please see sample to the right.

***Only camera ready ads will be accepted!***

***No advertisements will be created or re-created by  
the Mississippi Association of Coaches.***

**Please e-mail ads to [macallstarads@yahoo.com](mailto:macallstarads@yahoo.com)  
with Slow Pitch Softball Ad in the subject line.**

**Be sure to include in the body of the e-mail what size ad was  
purchased, so that we can match it with your payment.**

***Ads must be received by Wednesday, September 5.***

***Make checks payable to Mississippi Association of Coaches.***

***Mail this form & payment to: PO Box 1194 Clinton, MS 39060***

\_\_\_\_\_  
Customer's Signature

\_\_\_\_\_  
Printed Name of Customer

\_\_\_\_\_  
Contact Phone Number (in case we have questions about your ad)

\_\_\_\_\_  
Name of All-Star (Please Print)

# ***NOT TO SCALE!***

- Full Page
- 3/4 Page
- 1/2 Page
- - 1/4 Page
- • • 1/8 Page

Ads will be in  
Black & White.

### Dimensions:

Full page- 7" x 9.5"  
3/4 page- 7" x 7"  
1/2 Page- 7" x 4.75"  
1/4 page- 3.5" x 4.5"  
1/8 page- 3.5" x 2.25"

**1/2 Page**

**1/4**

**3/4**

**1/8**

### Patron Ad Sample:

**Johnny All-Star  
ABC Corporation  
Aunt Betty  
Uncle Marvin  
Veterinarian USA**