

# MISSISSIPPI ASSOCIATION OF COACHES

P. O. Box 1194, Clinton, MS 39060-1194 • Telephone: 601-924-3020 • Fax: 601-924-3050

## Ad Contract For

### 2018 Bernard Blackwell All-Star Football Program Book

#### Select Ad Size Desired

- Make checks payable to MAC.*  Full Page ..... \$200.00  
*Mail this form & payment to:*  3/4 Page ..... 160.00  
*PO Box 1194*  1/2 Page ..... 125.00  
*Clinton, MS 39060*  1/4 Page ..... 100.00  
 1/8 Page ..... 50.00  
 Patron ..... 25.00
- Patron ad is a NAME ONLY listing in back of Program.  
No message included. Please see sample to the right.

*Camera ready ads are preferred.*

Please e-mail ads to [macallstarads@yahoo.com](mailto:macallstarads@yahoo.com)  
with BBC Football Ad & the player's name in the subject line.  
Be sure to include in the body of the e-mail what size ad was purchased, so that we can match it with your payment.

\_\_\_\_\_  
Purchaser's Name as you wish it to appear in the ad. *Ex: From Mama & Daddy*

\_\_\_\_\_  
Message *Ex: Good Luck in the Game, Johnny! We are so proud of you!*

\_\_\_\_\_  
Contact Phone Number (in case we have questions about your ad)

\_\_\_\_\_  
For **BUSINESSES ONLY**: Physical Address, Phone, Fax, etc. if you want this information listed in your ad.

\_\_\_\_\_  
Customer's Signature

\_\_\_\_\_  
Printed Name of Customer

\_\_\_\_\_  
Name of All-Star (Please Print)

**Ads must be received by Wednesday, October 17.**

# NOT TO SCALE!

- Full Page
- 3/4 Page
- 1/2 Page
- - 1/4 Page
- • • 1/8 Page

Ads will be in  
Black & White.  
Dimensions:  
Full page- 7" x 9.5"  
3/4 page- 7" x 7"  
1/2 Page- 7" x 4.75"  
1/4 page- 3.5" x 4.5"  
1/8 page- 3.5" x 2.25"

WE WILL ENDEAVOR TO INCLUDE WHERE ABLE ANY  
MESSAGES, PHOTOS, AND/OR BUSINESS CARDS YOU PROVIDE.

1/2 Page

1/4

3/4

1/8

Patron Ad Sample:

Johnny All-Star  
ABC Corporation  
Aunt Betty  
Uncle Marvin  
Veterinarian USA