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## MR. & MISS BASKETBALL AWARDS – MHSAA/MAC TEAM UP WITH C SPIRE FOR THE WIN

CLINTON, Miss. – The Mississippi High School Activities Association (MHSAA) and the Mississippi Association of Coaches (MAC) have teamed up with C Spire to create the Mr. and Miss Basketball awards, which will be announced prior to the start of the MHSAA basketball playoff quarterfinals in February.

"This is a fantastic opportunity to recognize outstanding student-athletes who perform at a high level and represent their respective schools and our state so well," said MHSAA Executive Director Rickey Neaves. "We look forward to the process of selecting and presenting these awards, and we appreciate the continued support of C Spire in helping make this possible."

Ceremonial presentations for the award winners will take place during the state championship games at the Mississippi Coliseum (March 2-4) and during a special awards luncheon in the MHSAA Conference Center the week following the championships. The selection process will include representatives from the MAC committee, coaches throughout the state, and members of state-wide media. Criteria will include on-court performance as well as being a good teammate, displaying sportsmanship, and conducting oneself with integrity.

"The MAC appreciates the willingness of our coaches and their time in assisting with this important award process," said Johnny Mims, Executive Director of the MAC. "Additionally, this award has finally become a reality through the support of C Spire and Orien Watson, and we are thankful for the relationship we have that makes this award possible."

One Mr. Basketball and one Miss Basketball will be selected from each MHSAA classification with the selections being based on the regular-season body of work. Winners will be recognized on court at the state championships prior to the start of each respective championship game.